Strategy 2020–2025

Geographical Association

OUR MISSION

To further geographical knowledge and understanding through education.

OUR VISION FOR 2025

A vibrant and diverse subject community inspiring high-quality geographical teaching and learning.

Connecting teachers, inspiring quality geography

We believe that:

- everyone is entitled to a geographical education, to value and be responsive to the world in which we live
- a vibrant, diverse and knowledgeable subject community secures high-quality geography teaching
- teachers of geography are best served by an independent subject association, working inclusively, sustainably and in partnership.

Strategic aims and objectives for 2025

1 Advance geography in education and more widely

ADVOCATE

1.1 Deepen understanding of the purposes and practices of geography in education

1.2 Lead debate on the value of geography and demonstrate its contribution to education and society in the 21st century

1.3 Represent the views of members and influence geography education policy and practice

1.4 Bridge developments in the discipline of geography with school practice

2 Create a more inclusive and sustainable geography education community

CONNECT

2.1 Connect geography educators and enable them to learn from one another

2.2 Encourage teachers of geography to join the GA and participate in their subject community

2.3 Promote greater diversity in geography education and the Association

2.4 Ensure that the activities of the Association are environmentally and financially sustainable

3 Enable better understanding and appreciation of the world

EMPOWER

3.1 Nurture teachers' individual and collective professional knowledge and skills throughout their careers

3.2 Inspire young people, help prepare them for their future and equip them to become responsible citizens

3.3 Support high-quality geography teaching through the creation and sharing of authoritative guidance

3.4 Generate innovative, high-impact curriculum and teaching materials