Thu 12/08/2021 18:02

Dear Colleagues,

Apologies for the late catch up today. I have been on the road visiting our centres in Pembrokeshire and as I write I am in Margam Park. It has been great to see guests at our centres and to meet staff on, what has been a beautiful sunny day here in Wales.

Changes in restrictions and our response

We have updated our information for customers following changes in Wales and Scotland. I'd like to thank Helen Robertson for also updating the risk assessments. Like so many other organisations we are asking our customers to continue with some of the measures that we have become used to and I believe we and they expect. The <u>Keeping you Safe</u> pages on the website help to set these out so that visitors know what to expect from us, and we from them.

Updated Impact Report

Last year we produced our first impact report which has recently been <u>updated</u>. The impact report is not supposed to be an annual report or narrative description of the functions of the business. Instead it focusses on the charitable impact that FSC has on the planet and the people and is designed to help when we apply for grants. It's why you'll find references to beneficiaries as well as customers. There are new sections in response to feedback from last year but also new sections on our response to Covid, Eco Skills and the Youth Council. It highlights some of the small but mighty projects that some staff may not fully aware of but which have the potential to make a real difference to the beneficiaries. We have deliberately chosen not to restrict it to a calendar year and publishing on line means that we can regularly update pages with new projects but also quickly retire other pages as they become out of date. We will now be sharing the full report and extracts through our e-newsletters and social media, as well as sending it to funders, members, MPs and other stakeholders. Please feel free to share the report or extracts on your own social media networks.

Why wait for the impact report to tell your story?

Following last week's piece on our approach to using data to inform discussion, I thought it might be worth subjecting the catch up to a bit of analysis. A staff member recently told me that I gave too much attention to a particular topic so I thought that I should hold myself to account. I am glad to say that an analysis done on the content of the catch up since January shows a fairly good spread across subject areas. Of course I hope going forward to have to impart far less covid related guidance but I would like to encourage teams and individuals to keep sharing what you are doing either as text of even as an infographic as these are well received. Do keep sending them in.



Special Mentions

Well done Tom and Ella and the teams at Dale Fort and Castle Head for providing hostel accommodation. Each centre has generated over £30,000 and provided opportunities for families to take holidays in the great outdoors this year. Great to see both centres buzzing with families enjoying the summer holidays. A brilliant effort, well done.

I would also like to thank Bob Weston from Dale Fort who has been providing fantastic support at Margam Park. I am told his plumbing skills surpass even Jane Richmond's.

Last but not least thank you to Mark Dowding, our designer in Publications for all the hard work put into the impact report. Having a home office set up in the conservatory meant some rather difficult working conditions during the project.

Stay safe and keep well

Mark