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Dear colleagues,

### **Staff Conference 2023**

We are looking forward to welcoming you to our Staff Conference 2023, taking place at Castle Head in-person or online next week. There is lots of excitement...and a little trepidation! Mike has just been juggling a number of last-minute attendee changes that came in yesterday, but we will be letting those staying at the centre know about their rooms very shortly.

The in-person event will include some team challenges, both indoors and out, an opportunity to become a spy, dance, and sing. So, remember to bring:

- Spy wear (fancy dress)
- Outdoor, active wear and wellies
- A torch (if you are staying in the hotel and walking back)

For those who would like to join online, zoom links to the opening, keynote speech, workshops, and question time with SLT, will be available on the staff website on Monday. [The updated programme of events is here.](#)

### **Business Plan for 2023**

As promised in last week's catch up, this has now been uploaded onto the intranet and you can [read it here.](#)

### **Brand New Images**

The Marketing team have a new image library that's now available. It includes high-quality images that represent the full range of our charity's activities. If you need images for any reason, please contact the team with details of what they are for, so we can provide suitable ones with the right permissions and quality. Also please do send any relevant good quality photos you have taken to [marketing@field-studies-council.org](mailto:marketing@field-studies-council.org) so they can be added to the library and used to promote the organisation. Please make sure you have permissions if under 18s are in them.

### **Supporting our recruitment activities**

You may have friends or family members who are thinking or looking for a new job in the new year. Don't forget that you will be in with the chance of getting up to £500 for each successful referral.

You can find more about the Staff Referral Scheme and how it works [here](#). In the meantime, I'd like to encourage those who use social media to follow and share our recruitment campaigns:

[Facebook Careers page](#)

[Instagram Careers page](#)

[Field Studies Council Linked In](#)

### **Working with the Geographical Association**

The GA is one of our strategic partners and I know that quite a few staff have dealings with them. Congratulations to Jo Harris and Charlotte Foster who have had an article Published in the GA magazine *Primary Geography*. Unfortunately, due to copyright issues I am not able to share the magazine with you on email. The poor level of geography teaching in primary school and lack of specialist teachers was the recent subject of an Ofsted Research report so Jo and Charlotte's article will be timely. The GA have just produced their [Impact Report](#) for last year which may be of interest.

Looking forward to seeing many of you next week

Mark